

SOUTH DAKOTA STOCKGROWERS ASSOCIATION

Media Guide | Advertising Rate Schedule

The South Dakota Stockgrowers Association (SDSGA) is the oldest livestock producer organization nationally originating in 1892. Today, SDSGA continues providing a unified voice for livestock producers confronted with both State and National mandates and continues to represent producer views through membership participation. SDSGA knows the importance of delivering your message to our readers through our informative quarterly magazine both available in print and online.

Circulation: approximately 1,400 South Dakota Ranches and Agriculture businesses.

To advertise, please contact the SDSGA office at: office@southdakotastockgrowers.org or 605-342-0429
National Advertising: McFarland AdVantage — McFarlandAdVantage@gmail.com or 334-652-9080

ADVERTISING RATES:

Back Cover	\$1332
Inside Covers	\$1122
Full page	\$954
1/2 page	\$624
1/3 page	\$528
1/4 page	\$396
Business Card	\$60

AD FORMATING:

Submit ads as a .jpg or .pdf at 300 dpi. If ads are not camera ready additional charges will apply.

Inside & Back Cover	8.5"w x 11"h (.125" bleed)
Full page	8.5"w x 11"h (.125" bleed)
1/2 page	8"w x 5.25"h
1/3 page	8"w x 3.5"h
1/4 page	4"w x 5"h
Business Card	3.5"w x 2"h

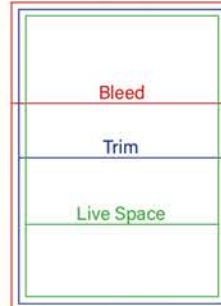
SDSGA AVAILABLE DISCOUNTS

- SDSGA Member 20%
- Advertising in more than one issue per year with pre-payment.

DEADLINES:

SDSGA Magazine is published quarterly

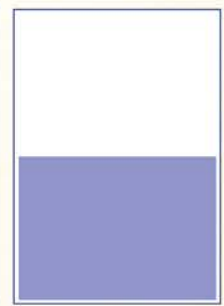
Issue	Published	Deadline
Winter	January 1	December 15
Spring	April 1	March 15
Summer	July 1	June 15
Fall	October 1	September 15



Full page & cover guide



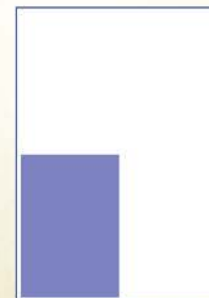
Full page



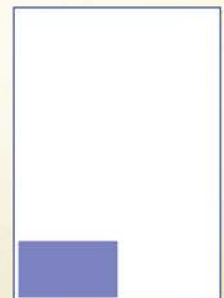
1/2 page



1/3 page



1/4 page



Business Card

Typically 60-80 pages per issue

Fully digital editions of the SDSGA Magazine are online at: www.southdakotastockgrowers.org

