

Cattlemán

THE MIDWEST
GRASSLAND FARMING TODAY



Our Circulation

In addition to subscriptions, the Midwest Cattlemán is distributed Free in over 500 Livestock Auctions, Farm Supply Stores, and Vet Clinics in the region.

Each edition of the Midwest Cattlemán features a different Beef Breed and is mailed to a brand new list of breeders and commercial producers



“With The Midwest Cattlemán, You have a direct line to thousands of Cattlemen and potential Customers in the heart of America’s Cattle industry.”

Printing Dates

Spring 2024

Feb. 1 Red Angus
Feb. 22 Hereford
Mar. 7 Brangus
Mar. 28 Beefmaster
Apr. 18 Limousin

Fall 2024

Aug. 8 Gelbvieh
Aug. 22 Simmental
Sept. 12 Charolais
Oct. 3 Angus
Oct. 24 Shorthorn

Reaching Over 20,000 Beef Producers!

Advertising Rates

	Full Page 9.5" x 12.5" Tall	1 Time	2 + Times
		Full	Full
		\$700	\$680
		Color \$800	\$780

	JR. Page 7" x 9.667" Tall	Jr.	Jr.
		\$540	\$520
		Color \$590	\$570

	1/2 Page 9.5" x 6.25" Tall		1/2 Page	1/2	1/2
			4.667" x 12.5"	\$450	\$430
			Color \$500	\$480	

	1/4 Page 2.25" x 12.5" Tall		1/4 Page	1/4	1/4
			4.667" x 6.25"	\$340	\$320
			Color \$390	\$370	

	1/8 Page 2.25" x 6.25" Tall		1/8 Page	1/8	1/8
			4.667" x 3.125"	\$155	\$150
			Color \$180	\$175	
			* Business Card		
			\$130	\$125	
			Color \$155	\$145	

* Biz Card
4.67" x 1.98" Tall

Deadline:

10 DAYS
before print date.

ADS GO TO:

mwcproduction@gmail.com

Editor/Advertising

Keith Carmichael
417-644-2993
cattlemán@cuttingedgeus.com

Advertising

Brenda Black
660-200-5941
thewordsout87@yahoo.com

National Advertising
Wendy McFarland
McFarland AdVantage
334-652-9080
McFarlandAdVantage@gmail.com

Promotional Items

Custom Laser Engraving
www.Logo-Knife.com
www.LeatherShopUS.com