

GEORGIA FARM BUREAU News

Georgia Farm Bureau News 2024 Rate Card

The Georgia Farm Bureau Federation is the state's largest general farm organization and is the premier voice for Georgia agriculture. Our organization's main mission is to represent Georgia farmers and our state's agricultural industry. We have published the Georgia Farm Bureau News since 1937.

The GFB News is mailed to the homes or offices of about 40,000 farmers and agribusiness professionals across Georgia. Your ad in our targeted magazine will reach the majority of Georgia's farmers who produce a wide variety of crops (cotton, peanuts, soybeans, hay, corn & other grains); livestock (poultry, beef, goats/sheep & dairy) and timber. Agribusiness professionals who receive our magazine include: ag researchers, Extension agents, ag commodity marketers, farm equipment & supply salespeople.

Editorially, we cover Georgia's major commodities along with emerging crops and new technologies, legislative issues affecting farmers and agribusiness, farm safety, and feature stories on interesting people and ideas.

In addition to publishing printed copies of the GFB News mailed to our members/subscribers, we post each issue of the GFB News on our website, gfb.org, where website visitors can read the GFB News in a digital format housed on the Issuu platform. We also send notification emails to about 13,000 of our readers alerting them each time a new issue is published with a link that takes them directly to the magazine's digital format.

2024 Deadlines

Issue	Space Reservation	Materials Due	Distributed*
Spring	January 4	January 23	March 8
Summer	March 11	April 5	June 4
Fall	June 4	July 8	September 6
Winter	September 6	October 4	November 29

*Magazines are usually mailed within two weeks of the print date; this is not a guaranteed date.

Dimensions & Rates

Full Page (7.125"x9.625"; full bleed: 8.5"x11").....	\$2,275
2/3 Page (4.7"x9.625" vertical only).....	\$1,600
1/2 Page (7.125"x4.6875" horizontal).....	\$1,135
1/3 Page (2.275"x9.275" vertical; 4.7"x4.6875" modular).....	\$800
1/6 Page (2.275"x4.6875" vertical only).....	\$400
Back Cover (7.125"x9.625"; full bleed: 8.5"x11").....	\$2,600

Display advertising only; classified advertising is not available. Smallest ad available is 1/6 page ad.

Discounts

2 Times 5% ; 4 Times 8% ; 6 Times 10%

Discounts can be applied in combination with Georgia Neighbors

Commission

15% commission to recognized agencies.

Submission

Ads must be submitted as a PDF with all fonts and CMYK images embedded, with bleed included (if applicable)

Contact

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