

2024
**UTAH CATTLEMAN
SEEDSTOCK EDITION**

DATES AND DEADLINES

12/16/23 AD COMMITMENT DEADLINE

1/6/24 AD COPY DEADLINE

1/13/24 CAMERA READY DEADLINE



The Utah Cattlemen's Association is again collaborating to create a special edition for the upcoming spring season. This special 10th edition will include articles from industry leaders and is tailored for the Utah Cattleman. We have a production team in place to meet your needs!

Call today to reserve your space in this exciting edition!

- EXCELLENT COST/READER RATES
- ALL COLOR ADS
- REACH YOUR CUSTOMERS BY FEB 1
- STRONGEST MAILING LIST IN UTAH
- REACH OVER 3,500 ADDRESSES
- INCLUDES FEATURE ARTICLES, NEWS & UCA UPDATES!

VOLUME 11

FEBRUARY 2024

UTAH CATTLEMAN SEEDSTOCK EDITION

***A staple magazine in marketing
to the Intermountain Region!***

SPECIFICATIONS

SIZE	DIMENSIONS	RATE	MEMBERSHIP DISCOUNT
1 Page	Trim - 8.25" x 10.75" Image - 7.75" x 10.25" Bleed - 8.5" x 11"	\$750	Members of the Utah Cattlemen's Association will receive a \$100 discount on all sizes of ads.
1/2 Page	7.5" x 4.75"	\$600	
1/4 Page	3.625" x 4.75"	\$400	

*Special pricing for inside covers. **Each ad is full color. ***Discount pricing for multiple pages.

**Billing Policy: A \$50/ad surcharge will be added to invoices not paid in full after 90 days.

Call today to reserve your ad!

LOGAN IPSEN | 916-947-2392 | LOGAN.IPSEN@GMAIL.COM

NATIONAL AD GROUP: MCFARLAND ADVANTAGE
WENDY MCFARLAND | 334-652-9080 | MCFARLANDADVANTAGE@GMAIL.COM

