

Cattlemán

THE MIDWEST
GRASSLAND FARMING TODAY

“A Cutting Edge Publication”

Our Circulation

In addition to subscriptions, the Midwest Cattlemán is distributed Free in over 500 Livestock Auctions, Farm Supply Stores, and Vet Clinics in the region.

Each edition of the Midwest Cattlemán features a different Beef Breed and is mailed to a brand new list of breeders and commercial producers



“With The Midwest Cattlemán, You have a direct line to thousands of Cattlemen and potential Customers in the heart of America’s Cattle industry.”

Printing Dates

Fall 2023

Aug. 10 Gelbvieh
Aug. 24 Simmental
Sept. 14 Charolais
Oct. 5 Angus
Oct. 26 Shorthorn

Spring 2024

Feb. 1 Red Angus
Feb. 22 Hereford
Mar. 7 Brangus
Mar.28 Beefmaster
Apr. 18 Limousin

Reaching Over 20,000 Beef Producers!

Advertising Rates

	Full Page 9.5"x 12.5" Tall	<u>1 Time</u>	<u>2 + Times</u>	
		Full	Full	
		\$700	\$680	
		Color	\$800	\$780

	JR. Page 7"x 9.667" Tall	<u>Jr.</u>	<u>Jr.</u>
		\$540	\$520
		Color	\$590

	1/2 Page 9.5"x 6.25" Tall		1/2 Page 4.667"x 12.5"	<u>1/2</u>	<u>1/2</u>
				\$450	\$430
				Color	\$500

	1/4 Page 2.25"x 12.5" Tall		1/4 Page 4.667"x 6.25"	<u>1/4</u>	<u>1/4</u>
				\$340	\$320
				Color	\$390

	1/8 Page 2.25"x 6.25" Tall		1/8 Page 4.667"x 3.125"	<u>1/8</u>	<u>1/8</u>	
				\$155	\$150	
				Color	\$180	\$175
				* Business Card		
				\$130	\$125	
				Color	\$155	\$145

* Biz Card
4.67"x1.98" Tall

Deadline:

10 DAYS
before print date.

ADS GO TO:

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