

# GEORGIA FARM BUREAU News

## Georgia Farm Bureau News 2022 Rate Card

Georgia Farm Bureau is the premier voice for agriculture in Georgia. We work earnestly to support a safe and abundant food supply that not only feeds Georgians, but the growing world as well. Georgia Neighbors Magazine is a nod to that genuine sentiment – it’s an opportunity to discover the people, the places and the impact of ag in our great state.

The Georgia Farm Bureau News has been published continuously since 1937 by the Georgia Farm Bureau Federation, the state’s largest general farm organization.

The News targets almost 40,000 farmers and agribusiness professionals in Georgia. Our audience is primarily made up of farmers and agribusiness professionals: people who raise, conduct research or market poultry, livestock, fruits and vegetables and row crops.

Farm Bureau is the “Voice of Georgia Farmers.” The sole mission of our organization is to represent the farmers who make up Georgia’s agricultural industry. Your ad in this targeted magazine can reach the majority of producers and growers in all segments of Georgia’s ag industry, and will also be featured on our website, [gfb.org](http://gfb.org), where visitors can peruse our publications in a magazine format.

Editorially, we cover Georgia’s major commodities, emerging crops and new technologies, the equine and forestry industries, legislative news affecting farmers and agribusiness, local county Farm Bureau news and feature stories on interesting people and ideas.

### 2022 Deadlines

Issue	Space Reservation	Materials Due	Distributed*
Spring	January 4	January 25	March 4
Summer	March 11	April 8	May 27
Fall	June 7	July 5	September 2
Winter	September 9	October 7	November 18

\*Magazines are usually mailed within two weeks of the print date; this is not a guaranteed date.

### Dimensions & Rates

<b>Full Page</b> (7.125”x9.625”; full bleed: 8.5”x11”).....	<b>\$2,275</b>
<b>2/3 Page</b> (4.7”x9.625” vertical; 7.125”x6.4” horizontal).....	<b>\$1,600</b>
<b>1/2 Page</b> (7.125”x4.6875” horizontal).....	<b>\$1,135</b>
<b>1/3 Page</b> (2.275”x9.275” vertical; 4.7”x4.6875” modular).....	<b>\$800</b>
<b>1/6 Page</b> (2.275”x4.6875” vertical; 4.7”x2.375” horizontal).....	<b>\$400</b>
<b>Back Cover</b> (7.125”x9.625”; full bleed: 8.5”x11”).....	<b>\$2,600</b>

Display advertising only; classified advertising is not available. Smallest ad available is 1/6 page ad.

### Discounts

2 Times 5% ; 4 Times 8% ; 6 Times 10%

Discounts can be applied in combination with Georgia Neighbors

### Commission

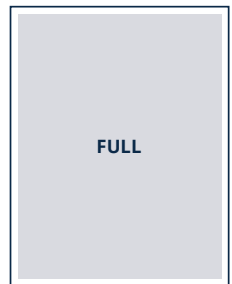
15% commission to recognized agencies.

### Submission

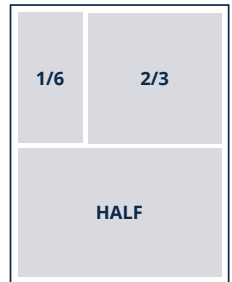
Ads must be submitted as a PDF with all fonts and CMYK images embedded, with bleed included (if applicable)

### Contact

Wendy McFarland 334-652-9080 or [mcfarlandadvantage@gmail.com](mailto:mcfarlandadvantage@gmail.com)



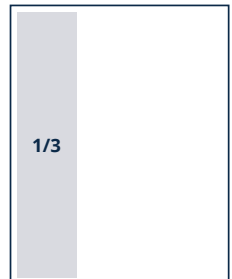
FULL



1/6

2/3

HALF



1/3



BACK COVER